

Steve McCoy

Managing Partner, The IMPACT Group

Mr. McCoy is a Managing Partner of The IMPACT Investment Group (TIIG), a division of The IMPACT Group that was formed to participate in and lead ventures focused on accelerated value creation. In this role he brings over 20 years of executive and sales management experience in industries ranging from financial services to healthcare. Mr. McCoy has particular expertise in leading organizations through periods of rapid growth, employing both organic and inorganic growth strategies.

Mr. McCoy is currently Executive Vice President, Sales and Marketing for Accounting Resources, Inc. (ARI), a TIIG-owned company that is leveraging the sales, marketing and business process expertise of The IMPACT Group principals to transform the way outsourced bookkeeping services are provided to small businesses in the U.S. The business plan calls for ARI to grow its revenue from \$2 million to \$50 million in over 5 years.

Prior to joining TIIG and ARI, Mr. McCoy was Executive Vice President, Sales and Marketing for Byram Healthcare Centers, Inc., a leading provider of disposable medical supplies to patients in their homes. During his tenure, the team at Byram created the largest direct sales organization in the industry and completed more than 30 acquisitions to drive revenue growth from \$20 million to approximately \$130 million over a 7 year period.

Mr. McCoy began his healthcare career in 1996 with Homecare America Holdings, Inc., a healthcare products specialty retailer and venture capital-backed start up. He was appointed Chief Executive Officer by its Board of Directors in 1998. Mr. McCoy led Homecare America's growth to 18 hospital owned locations, and national presence with successful print and online catalogs.

Prior to joining Homecare America, Mr. McCoy spent 10 years in various sales executive capacities in the financial services industry, consulting with large institutions in matters relating to corporate finance, asset/liability management, specific securities transactions and investment banking. Mr. McCoy's experience includes the operation and oversight of the West Coast branch office as a Principal for Wall Street-based R.C. Government Securities and 5 year tenure as Vice President for Prudential Securities Inc., where his team administered an institutional advisory practice for its Pacific South region.

Mr. McCoy holds a Bachelor of Science degree in Business Administration from California State University, Los Angeles. He has held many Securities Exchange Commission licenses and a Certified Investment Management Analyst designation.

