

Elaine A. Pullen

Principal, The IMPACT Group

Ms Pullen specializes in mid-high technology industries involving the development, manufacture and global distribution of products. Her areas of expertise include innovation and new product development, quality and business process improvement, strategic planning and deployment, operations and general management. Ms Pullen has been the founder, president and CEO of small and mid-sized companies and has also held senior executive positions with multi-billion dollar global conglomerates.

Ms Pullen started her career in Cambridge, England at Tube Investments global research laboratory and then moved to Cambridge Consultants Ltd., a subsidiary of Arthur D. Little, where she was a pioneer and leader in the development of ink jet printing technology.

She moved to the US in the early-80's to join Videojet Systems International, now owned by Danaher, as a project manager and later became their Vice President of Research and Engineering. She then joined Linx Printing Technologies, plc, to create a US subsidiary and later became their director of business operations and a member of the board of directors. In 1994 she joined Trident International who is a leader in industrial ink jet printheads and inks, as their President and CEO. She led a successful IPO on the NASDAQ in 1996 and then sold Trident to ITW in 1999. She joined Gerber Scientific, Inc. in 2001 as President of their \$100M sign making company and became CTO for the parent company in 2004 after successfully developing a core competency in ink jet for the sign business. She left Gerber in 2006 to start a consulting business where she engaged in various strategic planning projects. This led to the formation of Black Dot Technology, Inc., a start-up company with a novel hot-melt ink jet system for industrial package coding. Ms. Pullen led Black Dot through the development and launch of the product and remains an advisor to the company.

She has served as a member of the board of directors for SignStorey, Inc., now owned by CBS, and Fargo Electronics, Inc, now owned by Assa Abloy. She is past chair and a board member of the Connecticut Technology Council, a member of the Connecticut Academy of Science and Engineering and a past chair of Connecticut Innovations, Inc, the state's quasi-public agency for venture capital investing in early and growth stage technology companies. She serves on the advisory committees of the UCONN School of Engineering and the Lally School of Management and Technology at Rensselaer Polytechnic Institute. She holds a bachelor's degree in applied physics from the British Institute of Physics